## O<sub>2</sub> O NSPCC

## Let's keep kids safe online

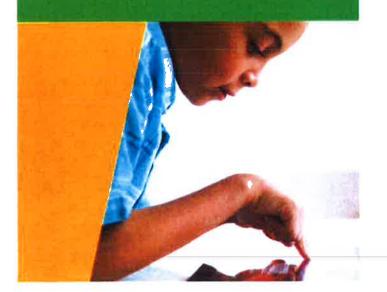
## Be part of your kids' online world

We're great at preparing kids for their offline life, telling them not to talk to strangers, showing them how to cross the road or teaching them to ride a bike.

Many parents have less confidence in preparing them for their online life and the risks that may be involved.

O<sub>2</sub> and the NSPCC have joined forces to help all parents and families in the UK explore and understand the internet. As kids know it.

Through our partnership, support is at hand to help keep kids safe online. Because to kids, online life is real life. There's no distinction.



## Know the fastest growing language in the UK?





From emoiis and memes to Snapchat stories and Reddit, having regular conversations with your children about their online habits is the best way to encourage them to use the internet safely.

To help start those conversations you'll find lots of information on our website about:



Protecting kids online



What to share online



Online bullying



Strangers online



Downloading



Online addiction



App advice



Paying for extras



Devices

To learn more about your kids' digital world, how to enjoy it and protect them, go to o2.co.uk/nspcc

Or call our freephone helpline number on 0808 800 5002

Monitor Friday Sam to Zom Saturday and Supulay 10am to figm-Busic Holidays: 10am to 4pm







